



# BREAST CANCER **SUPPORT FUND**

*Helping Women. Today.*

**Easing the Financial Burden of Canadians  
Living with Breast Cancer**



# Who We Are

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## Breast Cancer Support Fund

BCSF exists to bridge the gap between the financial reality faced by breast cancer patients and the limited financial assistance available. We have provided more than \$400,000 in short-term financial assistance to more than 270 breast cancer patients in need while undergoing treatment.




### KATHY

*"I could not afford to get breast cancer. The Breast Cancer Support Fund helped me - it made life a bit easier. It took off some of the financial pressure and helped me pay for the wound dressings and the prosthetic breasts. I can't thank them enough..."*

# Why We Exist


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**Our mission** is to support breast cancer patients on their journey to wellness by providing short-term financial support.



**76%** of women that BCSF helps live on less than \$25,000 per year while they are in treatment

**48%** of the patients are younger than 50 years of age



**33%** of the women we support have children under the age of 18

**16%** of the women we support are living with Stage IV metastatic breast cancer

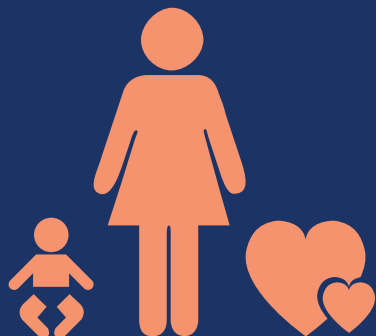
**The truth** about breast cancer is that the financial burden can be just as devastating as the physical and emotional impact.

# Who We Help

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We support a wide spectrum of women – young mothers, single mothers, working women, widows, single women, and the self-employed; women living on social assistance and disability pensions, women in the earliest stages of breast cancer and women diagnosed with Stage IV metastatic breast cancer.



**33%** of the patients we support have children under the age of 18 and **40%** are single moms.



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# Our Goal

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Millions of dollars are raised in the name of breast cancer and directed to research and education every year, while many patients struggle to meet expenses related to their diagnosis and treatment.

**Our goal**, with your support, is to be Canada's leading voice in changing the conversation about breast cancer by raising awareness about the financial challenges that accompany a diagnosis.

## DANIELA

*"If it weren't for the Breast Cancer Support Fund's help with bills, mortgage payments and groceries, it is likely that I would have lost my house. I am forever grateful for the help they provided for me and my daughter at a time when no one should have to worry about money."*



# Start Today

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## Build Philanthropy into your Brand

There are many different opportunities where you can help:

- Leadership Giving
- Pledge Giving
- Matching Funds
- Employee Engagement



Join us in supporting this unique cause and help us build a compassionate community of support. Contact us for sponsorship and partnership opportunities.



helps patients pay for the basic costs of food and shelter (rent, groceries, utilities), hospital parking, and treatment related expenses (prosthetics, wigs, therapeutic garments, treatments and medications).



# Leadership Giving

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We invite you to become a Leader in giving by investing in the Breast Cancer Support Fund as we build a **Community of Support** for our most vulnerable Canadians.

Your gift will ensure that individuals and their families experiencing poverty as the result of a breast diagnosis will receive financial support at a time when they need it.

**Help support women with breast cancer.  
Not someday. Today.**

## Roxanne

*"I hope you realize how much you touch people's lives when they have been knocked down by life. Not only by your monetary aid, but by lifting people's spirits in knowing that there are good people in our world, and good things do happen."*



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# Our Circle of Support

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**Friends of the Support Fund:** With a gift of \$5,000, you'll join a community of individuals who have lent us their hearts and minds by becoming ambassadors and champions of BCSF in their community.

**Major Giving Cabinet:** With a gift of \$10,000, meet with our leadership team and receive an invitation to our annual gala.

**Founder's Circle:** With a gift of \$25,000, members are the transformational philanthropists behind our community's collective success.

**Legacy Giving:** A gift that continues giving beyond your lifetime and ensures that your generosity benefits our community for generations to come.

**Vision Fund:** Become a leader in building an Endowment Fund.



## 38 WEEKS

is the average length of treatment for breast cancer, while Employment Insurance benefits only last for just 15 weeks.



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# Our Supporters

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- Aird & Berlis LLP
- Ballard Family Foundation
- Bras Family Foundation
- Boss Print & Creative
- Brock University
- CHEIL
- CI Investment
- Cocoon Apothecary
- Collective Agency
- Cure Foundation
- Death Defied
- Dejong Family
- Dotte and John Hecht Foundation
- Etobicoke Dolphins Girls Hockey League
- FASHION magazine
- Fuse Marketing
- Franklin Lau
- Fusion Mineral Paint
- Indeed Laboratories
- Jules Casting
- KARE Design
- Ketel One Organics
- Kruger
- Manifest Communications
- Milestone Studio
- Mystique Brand Communications
- Opening Night Flowers
- Piates Barr Studio
- PURE Communications
- Pantene
- Philp Smith Foundation
- Provisions
- Phat
- ra enterprise
- Red Rocket Café
- Saeco
- Sappho
- St. Joseph's Media
- Snowy Owl Films
- Speed Rack
- TD Bank
- Terra20
- The Unexpected Gift
- Thompson Hotel
- Turner Fleischer
- Trulife
- United Services Group
- United Way
- Valentina's
- Well.ca
- Westbury National
- Zulu Alpha Kilo
- 100 Men of Oshawa

**Help support women with breast cancer.**  
**Not someday. Today.**



# BREAST CANCER SUPPORT FUND

*Helping Women. Today.*

**“We are all hoping for a world where breast cancer doesn’t exist, but right now, we help breast cancer patients with the short term financial support they need to focus on getting well.”**

*- Donna Sheehan, Founder and Breast Cancer Survivor*

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